NASHVILLE, TN

2021 **SPONSORSHIP**

Smiling is contagious, join the club

smile

Music City Tech

is a three-day event with simultaneous conferences, each focused on a particular technology-professional community. The fun-packed event kicks off on Wednesday with multiple keynote speakers, followed by two days of seminars, panel discussions, open spaces, lightning talks, and other special events, which enables participants to embrace the true one and only Music City experience. Our vision is to continue to offer an inclusive Nashville conference that provides opportunities to enable people to take action and improve their quality of life.
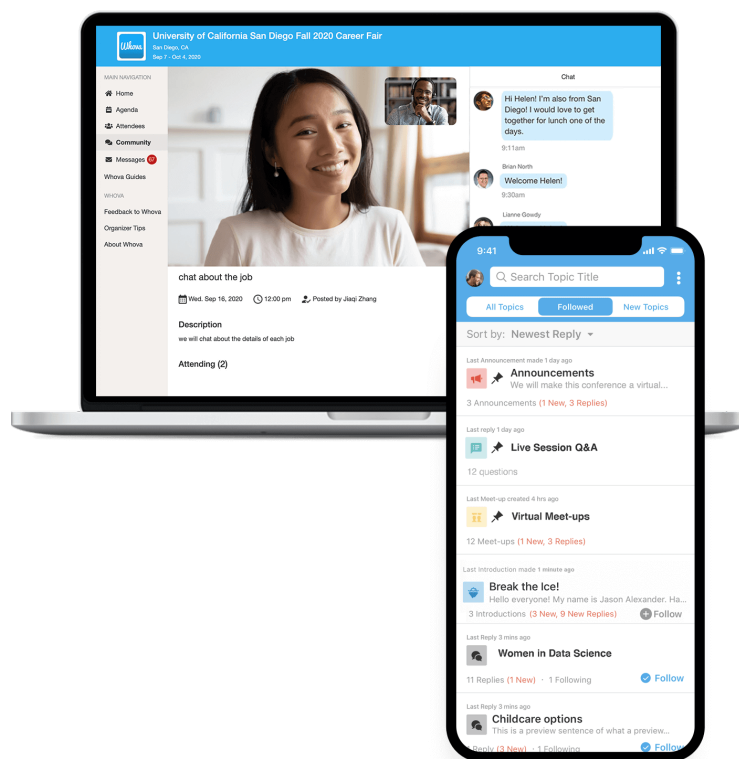
Why Sponsor?

Music City Tech attracts an elite talent pool that includes both working professionals and talented students who are passionate about technology and personal growth. Their drive for success distinguishes them as leaders in their fields, and they often are the ones from whom their peers seek leadership and advice. Being a sponsor to Music City Tech enables these attendees to see how your company soars above the sea of competitive technology firms.

As a sponsor, you will be assigned a conference liaison who will guide you through the process to optimize both standard and added value. We strive to embrace your unique presence through tailoring schedule features to engage your ideal attendee demographic as well as employee or customer base.

We need your generosity to support our vision and keep ticket prices low in order to be accessible to all who have a thirst for connection, tech, self-improvement, and education. Our belief is that by keeping ticket prices low in addition to 2019's successful conference, we will see higher attendance and be able to connect more individuals, consequently strengthening the Nashville Technology Community.

Keynotes:
  Wednesday, September 15th
  (8am – 5pm)
Conference:
  Thursday & Friday September 16th & 17th
  (8am – 5pm)
Virtual Conference:
  Powered by Whova

MUSIC CITY TECH

MUSIC CITY CODE

Music City Code touches on all aspects of software, web, and mobile development. We purposefully select content to ensure a thorough mix of technologies that reflect the Nashville development community. Our most popular event includes workshops, seminars, panel discussions, open spaces, and lightning talks.

MUSIC CITY AGILE

Music City Agile meshes regional and national thought masterclasses to share their knowledge around the principles and practices of Agile as well as the niche methodologies such as Scrum, XP, Lean, and Kanban. This melting pot of sessions and workshops provides plenty to learn for both newcomers and veterans of the Agile world. Come one and all to learn from a budding field gaining rapid traction over the past few years!

MUSIC CITY DATA

Music City Data is Nashville's premier event focused on the intersection of development and data; topics include, but are not limited to, databases, analytics, visualizations, and big data. During our three-day event, we bring you in our renowned experts and world-class practitioners who craft real-world applications that highlight best practices on both relational databases - such as SQL Server, Oracle, and MySQL - as well as non-relational databases - including MongoDB, Hadoop, and Cassandra. If you care about data and the affiliated data-hungry applications, Music City Data is a great choice for you - ideal for developers, analysts, and DBAs.

SPONSORSHIP LEVELS

SPONSORSHIP LEVELS	SILVER $2,500	GOLD $5,000	PLATINUM $10,000
Exhibitor Booth	1	1	1
Sponsorship Tickets	1	3	6
Attendee Tickets	1	1	1
Passport Logo	✓	✓	✓
Sponsor Center	✓	✓	✓
Logo on Handouts	✓	✓	✓
Main Banner Logo		✓	✓
Sponsor Speaker Slot		1	2
Push Notification per day		1	1
Logo on Virtual Background		✓	✓
LinkedIn Post During Conference		1	2
Social Media Post During Conference			1
Logo in Zoom Waiting			✓

For more information or to become a sponsor, email   SPONSOR@MUSICCITYTECH.COM

FAQ'S & STATS

Can I commit to sponsorship now but pay closer to the event?

Yes; however, your benefits will not be activated until we receive payment. Moreover, special packages will not be held for you. All benefits are first-come, first-served based on the date we receive your payment. Music City Tech (MCT) is a non-profit event completely run by volunteers. We simply don't have the bandwidth or bankroll to deal with Accounts Receivable.

What if I have a great idea for a sponsorship opportunity that is not listed?

Music City Tech is about engaging attendees. Do you have an idea for a unique event that you'd like to have your company organize and run at Music City Tech? Pitch the idea to us and we'll work with you to help you put on something educational, helpful, or just plain fun.

Who exactly is organizing Music City Tech?

The Music City Tech conference is organized by a group of developer community leaders who have collectively formed a minority-led non-profit organization in the state of Tennessee (TN Control 000822893). Music City Tech organizers are volunteers, and all proceeds collected from sponsors go towards the conference and its related expenses.

What about the event logistics and key fulfillment dates?

After you sign up to sponsor Music City Tech, you will be contacted by your sponsorship liaison for ongoing communication. Communication with your sponsorship liaison includes comprehensive logistics information to help ensure a successful event. We will also be providing a Sponsor Orientation at the event to address any questions or concerns.

1000
Attendees

11,000+
Website Visits

1200+
Followers

SPECIAL PACKAGES

Special packages are additional ways for exhibiting sponsors to set themselves apart and gain unique access to attendees.

There is a powerful story to be told by having leading LOCAL companies effectively work together to invest in growing the region's talent and economic opportunities. This is very 'on-brand' for Nashville and the surrounding region's technology professionals. Let's partner together to get your company some well-deserved recognition in the community! We are open to working with you on creative ways to stand out to our attendees.